

Privacy Policy and Data Protection

Neon & Sign Reghin, as the owner of neon-sign.ro website, takes care by all possible means to ensure the protection of the data provided by users while browsing the site. The Privacy Policy and Data Protection, which has led us to create and apply this privacy agreement, implies managing and processing information collected from users, while respecting their privacy. It determines what personal data we collect and how we use it when users visit our site.

Personal data refers to individual details of your person or to factual information that can be attributed to an identified or identifiable person. This information may include the name, address, telephone number and / or date of birth. Statistical information that can't be directly or indirectly associated with you, such as the number of users of a site, is not personal data.

Access, visits and use of any of the facilities provided by the neon-sign.ro site are subject to this Data Protection Policy, which may be subject to periodic updates. Neon & Sign Reghin reserves the right to modify the contents of these sections without prior notice, in accordance with applicable laws.

What data we process about you and for what purpose

Neon & Sign Reghin may collect personal data through neon-sign.ro site only with your consent and only if you voluntarily provide it through the following options available on the site:

-The contact form collects the sender's name and e-mail address and uses them strictly to facilitate communication, to send the sender's message to office@neon-sign.ro and to allow the recipient (Neon & Sign Reghin) to respond . These messages are stored on the server hosting neon-sign.ro site while maintaining the e-mail communication between the sender and Neon & Sign Reghin.

-When sending a message to the email address displayed on our site, we collect your email address and any other information you provide in that email (such as your name, your phone number and the information contained in any signature block in the email). The emails you send to us will be stored on the server in full security.

The transmission of information on the Internet is not entirely secure and if you send us information via the Internet (by e-mail, through our website or by any other means), you do it entirely at your own risk.

We can't be responsible for any expenses, loss of profits, damage to reputation, damages, debts or any other form of loss or damage suffered by you as a result of your decision to transmit information to us by such means.

-The order or offer form sent by sales consultants, required as an interface between the customer (the website's user) and the vendor (Neon & Sign Reghin), collects the customer's email address to send the order status notifications, the financial and accounting data required by law to issue the invoice to the client. The form also collects the destination address of the products purchased by the customer for delivery through their own services or partners. Recurring customers have the ability to request that previous billing and delivery data be retained in order to facilitate future orders.

-Telephone-when you contact us by phone, we collect your phone number and any information you provide during the conversation with us. We do not record phone calls.

-Post-if you contact us by mail, we will collect all the information you provide to us in any postal communications you send to us.

! The data you provide will only be used to process your specific request. Your data will only be passed on to third parties if they will be required to process your request. Neon & Sign Reghin has a legitimate interest in maintaining contact with the website's users, responding to any question asked and submitting information.

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Disclosure and use of your information for legal reasons

-Identification of possible criminal acts or threats to public safety to a competent authority.

If we suspect that criminal or potential behavior has occurred, we will, in some circumstances, need to contact a competent authority such as the police. This could be the case, for example, if we suspect that fraud or a cybercrime has been committed, or if we receive malicious threats or communications to us or to third parties.

In general, we will only need to process your information for this purpose if you have been involved or affected by such an incident in one way or another.

- In connection with the potential application or enforcement of our legal rights.

We will use your information in connection with the implementation or enforcement of our legal rights, including, for example, the exchange of information with debt collection agencies, unless you pay the amounts due when you are contractually bound to do so. Our legal rights may be contractual (if we have a contract with you) or non-contractual (such as our legal rights under copyright or tort).

- In connection with a litigation or a legal or potentially legal procedure.

We may need to use your information if we are involved in a dispute with you or a third party, for example either to resolve the dispute or as part of mediation, arbitration or a court order or a similar process.

- For the continued observance of laws, regulations and other legal requirements.

We will use and process your information to comply with the legal obligations to which we are subject. For example, we may need to disclose your information based on a court order or a quote if we receive one.

Security and transfer of personal data

Neon & Sign Reghin uses security procedures and technologies to protect personal information transmitted by visitors while using the neon-sign.ro site. We use encryption on our site to protect your data from unauthorized access. Neon & Sign Reghin may disclose personal data to third parties other than those listed in the "What data we process about you and for what purpose" basis only in cases of good faith where these actions are required for: the operation of the site, shop and card transactions or complying with the law. In these cases, only personal data will be provided to third parties to fulfill the requested object and will come under the influence of our partners' confidentiality and security agreements. Neon & Sign Reghin does not sell, change or rent personal data to third parties.

Sensitive personal data

We do not knowingly or intentionally collect sensitive personal information from individuals and you should not send us sensitive personal information.

If, however, you intentionally or by inadvertently transmit sensitive personal information, you will be deemed to have explicitly given your consent to process sensitive personal information in accordance with Article 9 (2) (a) of the General Regulation on data protection. We will use and process your sensitive personal information for the purpose of deleting them.

Collecting anonymous data

Neon & Sign Reghin may collect anonymous data referring to traffic and visitor behavior on the neon-sign.ro pages, resulting from navigation. This data is transmitted by the user's browser after accessing certain pages of the neon-sign.ro site.

As an administrator, Neon & Sign Reghin can process these data for the following purposes: to improve access security, to improve access and provide you with the best service and for analytical and statistical reporting that helps us create and publish the most relevant content for you.

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Cookies

A cookie is a very small text file controlled by the user's web browser and helps us compare and understand users' behavior to improve the browsing experience on the site. We use cookies to optimize and facilitate user browsing on the site. We also use session cookies that are automatically deleted when you close your browser. These cookies do not collect other personal data. The legal basis for using cookies is your consent, which you gave us the first time you visited our site and which you can revoke at any time. You can set your browser to let you know when cookies are placed. This allows you to be more transparent about using cookies.

What cookies do we use?

- Required cookies - make the site usable by enabling basic features such as page navigation and access to secure areas on the site. The site can't function properly without these cookies.
- Consent Cookie Display - Stores the user's agreement to use cookies on the current domain
- Hide Messages - Used to hide messages such as: teaser / pop-up subscription newsletter, product delivery delays, marketing messages such as discount vouchers, online chat etc.
- Cookie Statistics - helps us understand how users interact with the site by collecting and reporting information anonymously.
- Marketing Cookies - helps track the user from one site to another, with the intention of displaying relevant and engaging ads.

Third party services

Neon & Sign Reghin uses the services of the following third parties to ensure functionality, analysis and advertising. For more details, see the data protection policies and user preference management guides and deactivation options offered by the companies that manage these services, as appropriate.

Supplier	Category	Purpose
Google Analytics	Statistics	Analyze Web Traffic
https://www.google.com/analytics/terms/gb.html , https://support.google.com/analytics/answer/6004245		
Google Adwords	Statistics	Analyze Web Traffic
https://policies.google.com/privacy , https://policies.google.com/technologies/ads		
Google Doubleclick	Statistics	Visual Advertising (display advertising)
https://policies.google.com/privacy , https://policies.google.com/technologies/ads		
Facebook	Statistics	Analyze Web Traffic
https://www.facebook.com/privacy/explanation		

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Supplier	Category	Purpose
Remarketing Facebook	Marketing	Remarketing
https://www.facebook.com/privacy/explanation		
LinkedIn	Statistics	Analyze Web Traffic
https://www.linkedin.com/legal/privacy-policy		
Remarketing LinkedIn	Marketing	Remarketing
https://www.linkedin.com/legal/privacy-policy		

How can cookies be stopped?

Disabling and refusing to receive cookies can make this website difficult to visit, resulting in limitations to its use.

Users can configure their browser to reject cookies or to accept cookies from a particular website.

All modern browsers offer the ability to change cookie settings. These settings can be accessed, as a rule, in the browser's "options" or "preferences" menu.

However, denying or disabling cookies does not mean you will not receive online advertising - but it will not be tailored to your preferences and interests highlighted by your browsing behavior.

To understand these settings, the following directions may be useful:

- Cookie settings in Internet Explorer
- Cookie settings in Firefox
- Cookie settings in Chrome
- Cookie settings in Safari

Social Media

Our website contains links to social media Facebook and LinkedIn. If you follow these links, you will reach Neon & Sign Reghin's presence in that social media service. Note that enabling a link means that certain data can be transferred to the social media service provider. These data may be the following:

- Address of the site for which the link is activated
- The date and time the site was accessed or the link was activated
- Information about the browser and operating system used
- IP address

If you are already signed in to the specific social media service when the link is activated, the social media service provider may also be able to determine your username and, if necessary, your real name from the data transmitted. These data may also be processed by the social media service provider in countries outside the European Union. We have no influence on the purpose, type and purpose of data processing by the specific social media service provider.

Note that the social media service provider can create pseudonym or even customized user profiles with the above data.

Servers of social media services are located in the U.S. as well as in other countries outside of the European Union. Please note that companies in these countries are subject to privacy laws that do not generally protect personal data to the same extent as in the Member States of the European Union. For more information about using your data by the social media services included on our site, please refer to the privacy policy of that social media service.

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Blog with comment option

You have the option to comment on the posts on our website's blog. You will be prompted to share the following data:

Required: E-mail address

Voluntary information: Name and comment

Your comments will be published on our website. Note that we may review the comments manually before publishing, which means they may be delayed after they have been posted. Your name will be published next to your comment if you have entered one (it may also be a nickname).

Integration of service providers

Neon & Sign Reghin uses service providers to provide specific services and to process your data (including website analysis) (data processing in accordance with Article 28 of the General Data Protection Regulation). Service providers exclusively process data from Neon & Sign Reghin instructions and have been compelled to comply with applicable data protection regulations. All data processing companies have been carefully selected and will only have access to your data to the extent and for the time required to provide the service(s).

Google Analytics integration

We use Google Analytics to create pseudonym user profiles in accordance with Article 6 (1) (f) of the General Data Protection Regulation to optimize the design of our site as needed. It's a product of Google, Inc. (Google), Amphitheater Parkway, Mountain View, CA 94043, United States. Google Analytics uses "cookies", which are text files placed on your computer, to help you measure user interactions on your website. The information generated by the cookie on the use of the website (including the IP address) will be transmitted and stored by Google on US servers. However, because we have activated IP anonymization on this site, your IP address will first be reduced by Google in the Member States of the European Union or other countries that are parties to the European Economic Area Agreement. The full IP address will be sent to a Google server in the US and shortened there only in exceptional cases. Google will use this information to evaluate the use of the website, compile reports on the activity of the website, and provide other services related to the activity on the site and the use of the Internet. The purposes we are pursuing here are also legitimate interests in accordance with Article 6 (1) (f) of the General Data Protection Regulation.

Your rights

The right to withdraw your consent regarding the processing by Neon & Sign Reghin of the personal data provided by you through the neon-sign.ro website.

Right of access to personal data we collect and / or process about you. Upon request, if we collect personal data about you, we will provide you with a copy of your personal data in electronic format to the e-mail address you specified

Right to rectification of personal data based on a ground expressed by the applicant (drafting errors, data change, additions, etc.).

The right to delete personal data if these data are no longer required for the purposes for which they were collected and their archiving is not required by applicable law. You may also request the deletion of the data if you have already withdrawn your consent to the processing of your personal data or the data already collected has been obtained without your consent.

The right to restrict processing when one of the following cases applies:

- during the correction time of possible errors regarding your data, if you notice the existence of such situations;
- do when you request the cessation of data processing, but you do not want to delete them;
- in other situations where verification / correction of these data is required.

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The right to object to the processing of your personal data on our legitimate interest, if you believe that your fundamental rights and freedoms prevail over this interest.

The right not to be subject to an automatic processing of your data

The right to personal data portability - we may provide you with personal data in a structured, commonly used and readable form, or you may request that it be transferred directly to another data operator on the basis of your consent which you have given him.

You also have the right to address the institutions authorized to represent your rights, in accordance with the legislation in force:

The National Supervisory Authority for Personal Data Processing
28-30 General Gheorghe Magheru Boulevard, District 1, postal code 010336, Bucharest,
Romania

Phone: +40.318.059.211 or +40.318.059.212;

E-mail: anspdcp@dataprotection.ro

In order to resolve any complaints about how your data is collected / processed, we encourage you to contact us directly, and we will do our utmost to make sure that the exercise of the rights described above is amiable. Our contact details are:

E-mail: office@neon-sign.ro

Tel: 0040 (0) 265 514 140/0040 (0) 265 514 141

Fax: 0040 (0) 265 514 142

Address: 121 / A Pandurilor Street, postal code 545300, Reghin, Mureş

Other information

The Privacy Policy and the Terms and Conditions of Use of this site are considered to be sufficient to ensure the seriousness and the responsibilities we assume in the maintenance of this site.

If you have any questions or clarifications about the Privacy and Data Protection Policy or want to be informed about personal data concerning you, you can contact us at:

E-mail: office@neon-sign.ro

Tel: 0040 (0) 265 514 140/0040 (0) 265 514 141

Fax: 0040 (0) 265 514 142

Address: 121 / A Pandurilor Street, postal code 545300, Reghin, Mureş

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